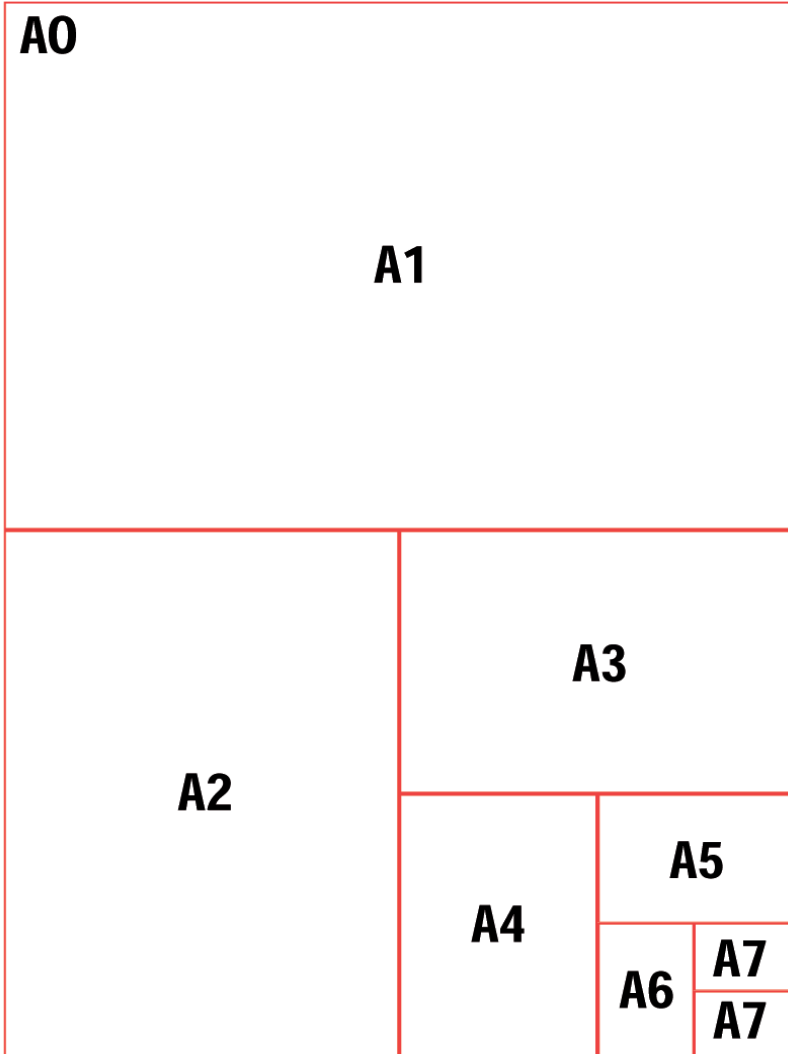


Paper and Poster Sizes



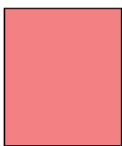
A Paper Sizes

A0	841 mm	x	1189 mm
A1	594 mm	x	841 mm
A2	420 mm	x	594 mm
A3	297 mm	x	420 mm
A4	210 mm	x	297 mm
A5	148.5 mm	x	210 mm
A6	105 mm	x	148.5 mm
A7	74 mm	x	105 mm
A8	52 mm	x	74 mm
A9	37 mm	x	52 mm
A10	26 mm	x	37 mm

B Paper Sizes

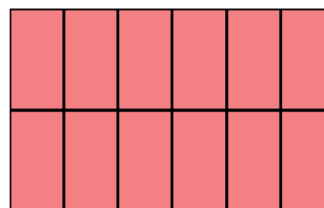
B0	1000 mm	x	1414 mm
B1	707 mm	x	1000 mm
B2	500 mm	x	707 mm
B3	353 mm	x	500 mm
B4	250 mm	x	353 mm
B5	176 mm	x	250 mm
B6	125 mm	x	176 mm
B7	88 mm	x	125 mm
B8	62 mm	x	88 mm
B9	44 mm	x	62 mm
B10	31 mm	x	44 mm

6 Sheet or Poster



	Size	Safe Area
More O'Ferrall/Adshell	1800mm x 1200mm	1760mm x 1160mm
Decaux	1750mm x 1185mm	1710mm x 1160mm
TDI	1800mm x 1200mm	1755mm x 1160mm
Primesites	1800mm x 1200mm	1720mm x 1160mm

48 Sheet Poster



120" x 240", 3048mm x 6096mm
A 48 sheet poster comprising twelve 60 x 40 sections joined.
European equivalent 3m x 6m

4 Sheet Poster



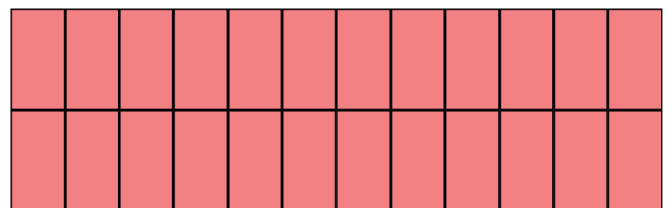
60" x 40", 1524mm x 1016mm
This size is usually referred to as a 4 sheet poster and is regularly used for outdoor advertising. Multiples of this are used to create larger hoarding sizes, 12 sheet, 16 sheet, 32 sheet, 48 sheet or 96 sheet posters

12 Sheet Poster



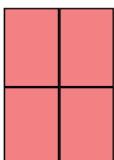
60" x 120", 1524mm x 3048mm
A 12 sheet poster comprising three 60 x 40 sections joined

96 Sheet Poster



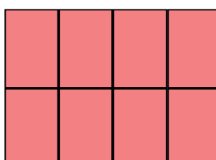
120" x 480", 3048mm x 12192mm
A 96 sheet poster comprising twenty four 60 x 40 sections joined. European equivalent 3m x 12m

16 Sheet Poster



120" x 80", 3048mm x 2032mm
A 16 sheet poster comprising four 60 x 40 sections joined

32 Sheet Poster



120" x 160", 3048mm x 4064mm
A 32 sheet poster comprising eight 60 x 40 sections joined.
European equivalent 3m x 4m